



Dazed & Confused

discovers clarity in new email and collaboration system

Ambitious...
Innovative...
Inspirational...
Intelligent...
Award-winning...

Dazed & Confused has been described in many different ways since its creation in the early 1990s.

This proud crusader for British creative talent has grown into an independent and influential creative arts magazine group, covering music, fashion, art, literature and even film production. With distribution in over 40 countries and admirers and imitators across the globe – Dazed & Confused has come a long way in the last decade.

Andy Gillette, the Group Office Manager for the Dazed & Confused Group, has seen many changes over the years. He is responsible for the IT requirements of over 80 employees.

Kerio MailServer

- ▶ Integrated Anti-Spam
- ▶ Dual Anti-Virus Option
- ▶ Groupware Support
- ▶ Easy Administration
- ▶ Runs on Windows, Linux & Mac OS X
- ▶ Cost Effective
- ▶ Robust and Reliable
- ▶ Great Alternative to QuickMail

DAZED & CONFUSED



Andy Gillette is the Group Office Manager for the Dazed & Confused Group, responsible for the IT requirements of over 80 employees worldwide.

Frozen mail threat

Email is a vital vehicle for worldwide company communication. Until recently the organisation had been running a QuickMail Pro server. However, as the company started to grow significantly, the staff found that the existing email system could not handle the higher volume of users and large file attachments. The amount of spam and viruses received had also been increasing rapidly.

"A mail server must be reliable. Unfortunately ours wasn't and would crash or freeze on a weekly basis," explains Andy, "Any application we use must have good technical support backup in case of problems and QuickMail Pro didn't have this."

Once the Dazed & Confused team began an upgrade to Mac OS X, the need for a newer, faster mail solution, that could handle the requirements of office and mobile email users, became even more apparent.

"We were impressed with the Kerio demo as it encompassed such features as WebMail, anti-virus and anti-spam, features that were alien with QuickMail Pro."

Smooth Installation

Andy started researching into new email solutions on the market and he discovered Kerio MailServer.

"We were very impressed with the Kerio demo as it encompassed such features as WebMail, anti-virus and anti-spam, features that were alien with QuickMail Pro," he admits.

Installation went smoothly with the Apple Xserve G5 that Kerio was configured on, sliding neatly into their network cabinet with the other Xserves.

Worth the wait

Andy Gillette has been pleased with the positive impact that Kerio has had on the Dazed & Confused business and his job.

"I can access and configure Kerio MailServer from anywhere... in the world!! Staff that utilise the WebMail feature sing its praises and I no longer get calls from directors on the other side of the world at 3 in the morning saying they can't send or receive emails!!"

He concludes that Kerio MailServer was worth the wait. "It may have taken us two to three months from research to implementation, but when looking to replace an important hub of business, you can't be too careful and I believe we were right to take our time as this stable, reliable solution has proved."

